

IBM 2024

2024 7 26 / / -- IBM NYSE: IBM 2024

IBM Arvind Krishna IBM AI watsonx AI 20 120

2024

- 158 2% 4%
- 7% 8%
- 1% 2%
- 1% 3%
-
- GAAP 56.8% 180 non-GAAP 57.8% 190
- GAAP 14.1% 110 non-GAAP 17.7% 220
-
- IBM 2024 62 2 45 11
- IBM 12 138 123

IBM James Kavanaugh

- 67 7.1 8.4
- 5% 6%
- 7% 8%
- 15% 16%
- 3% 2%
- 2% 3%
- 11% 13%
- 52 0.9% 1.8%
- 3% 6%
- 3% 1%
- 4% 2%

• 36 0.7 2.7%

- 4% 6%
 - IBM Z 6% 8%
 - 3% 5%
- 5% 3%

• 2 8.3% 6.6%

2024 IBM 21 6 26 5 15

2024 6 IBM 62 2 45 11 IBM 12 138 123

IBM 160 2023 25

2024

- IBM 2024 1 2
- 2024 120

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