

IBM AI

- 85% IT 2024 AI 47%

- AI 2025

2024 12 26 / / -- IBM IBM

|                 |                |       |    |     |      |      |
|-----------------|----------------|-------|----|-----|------|------|
| Morning Consult | Lopez Research | 2,400 | IT | 85% | 2024 | 47%  |
| 51%             | 41%            |       |    |     |      |      |
| 62%             | 2025           | 48%   |    | 5   | 2    | 2025 |

Lopez Research - Maribel Lopez

- 89% 2025
  - 62% 39% 25-50%
  - 5% 50%
- IT 63% 46% / 41%
- 2025 IT 51% 48% 48%
- IT 10 6 2025 41% 2024 37%
- 80%
  - 50%
- 51% 41%
- 38% 2025 21 26%
- 85% IT 9%
- 58%
- 31% 28% 41%
- 25% 23% 22% IT / 15%
- 47% 33% 14%
  - 44% 92%

Morning Consult 2024 10 30 11 13 2413 IT (ITDMS) 101  
IT

IBM

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