



- CEO
- CEO AI

2025 6 9 / / -- IBM (IBV) CEO AI AI

IBM CEO 2,000 CEO (61%) CEO AI 64% AI

68% CEO 72% CEO AI CEO

IBM Gary Cohn AI CEO AI AI

IBM Mohamad Ali CEO AI ROI —

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CEO ROI

- CEO 25% AI 16%
- 65% CEO AI 68%
- 64% CEO 37% CEO
- 52% CEO AI
- 59% CEO 67% CEO

- 85% CEO 2027 AI
- 77% CEO AI

CEO

- CEO
- 69% CEO
- 67% CEO
- CEO 31% 65% CEO
- 54% CEO AI

<https://www.ibm.com/thought-leadership/institute-business-value/en-us/c-suite-study/ceo>

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